



Templet Online

March-April

Spring Issue

MARCH/APRIL 2023 - ADAR/NISAN 5783

MARCH SERVICES

Fridays, 6:15pm

3 – Shabbat Service w/Birthday Blessing followed by a Hamantaschen baking contest with the Men’s Club
10, 17, 24 – Shabbat Service

31 – Simchat Shabbat Service Beit Café
75 years of engagement

Saturdays, 10am

11 – B’nei Mitzvah of Mia Zelkind
18 – B’nei Mitzvah of Julia Ferrara

MARCH PROGRAMS

1 – Sisterhood, "Getting to Know You" speaker, 12pm
3, 10, 17, 24, 31 – Torah Study, 4:45pm ([Zoom](#))
5 – Purim Family Program, 3-5pm
6 – Megillat Esther reading w/Cantor Shira, 6:15pm/[Zoom](#)
8 – Young Professionals [Purim Party](#), 7pm (*outside of EET*)
10, 24 – Tot Shabbat, 5:30pm
12 – Rosh Chodesh Torah Study & Brunch, 10:30am
Food For Families, 12pm
Stitch-A-Thon, 1pm (*in person*)
16 – Men’s Club mtng, 6:30pm
21, 28 – Adult Ed (*Maimonides*), 6:15pm
26 – Helene Spring Library Event, 2pm

APRIL SERVICES

Fridays, 6:15pm

7 – Shabbat Service w/Birthday Blessing ([Zoom](#))
14 – Shabbat Service
21 – Simchat Shabbat Service 75th birthday
28 – Sisterhood Shabbat
75 years of Sisterhood

Saturdays

15 – B’nei Mitzvah of Nathan Appelbaum, 9am
B’nei Mitzvah of Dylan Leitner, 11:15am
29 – B’nei Mitzvah of Jacob Koss, 10am

APRIL PROGRAMS

2 – Passover Family Program, 3-5pm
7, 14, 21, 28 – Torah study, 4:45pm (Zoom)
11 – Sisterhood Lilith Seder, 6pm
16 – Rosh Chodesh Torah Study & Brunch, 10:30am
Food For Families, 12pm
20 – Men’s Club mtng, 6:30pm
21, 28 – Tot Shabbat, 5:30pm

Welcome Tehilah Eisenstadt

Tehilah is our new rabbinic intern and will work with our rabbi and educator on outreach and engagement as well as join in teaching Torah study and co-leading some Shabbat services.



Tehilah has served as education director in Reform, Reconstructionist, Conservative, Renewal, Open Orthodox Montessori and JCCs settings. She mentors new directors and teachers throughout the Jewish world and Cordoba House, a Muslim school in NYC. Tehilah is the founder of "God Conversations," a cross-generational, -racial and -interfaith group which is part of her newly launched non-profit whose projects center on ritual and community building, growing wonder and healing, in both Jewish and interfaith spaces. Tehilah holds MAs in Jewish Education and in Midrash from JTS, is a non-denominational Mikvah Guide for ImmerseNYC, and a fellow at the Mandel Institute, Lilith Magazine & UJA while studying as a rabbinical student at the Academy for Jewish Religion. **Welcome!**



SIMCHAT SHABBAT

Friday, March 31, April 21, May 19 at 6:15pm

Join Cantor Shira and the 17th Street Band for joyful, musical Shabbat services, dinners, and programs. Register for services (<https://signup.com/go/YuFhHVM>) and add a comment in the signup if you’re staying for dinner.

- **March 31** – Beit Café, 75 years of engagement
- **April 21** – 75th Birthday Shabbat
- **May 19** – Farewell for Cantor Shira, 75 years of musical innovation

And see our ad on the last page of this Templet...



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- Tom Summer**, *Treasurer*
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- Stacy Roger-Gordon**, *Secretary*



FROM THE RABBI'S STUDY

Joshua M. Z. Stanton

5 Generations at East End Temple

By Mindy Sherry and Rabbi Joshua Stanton



We are now a Jewish community that spans five generations – with some members more than 100 years old and others fewer than 100 days old. Some of our community’s founders are still alive and shaping the way we live and lead, while our future lay leaders might just have been born. There are a growing number of families with three or more generations represented at East End Temple. What an extraordinary, awe-inspiring reality.

Our opportunity, as we move into our next 75 years of vibrant community life, is to deepen connection across the generations. Too often, we feel that youth programming needs to come at the expense of initiatives for seniors. Too often, we fear that being present in the same space for the same programs might diminish everyone’s experience.

In a society stratified by age, we can do the countercultural work of remaining a place that celebrates togetherness. What would that mean, and what would that take?

First, good intentions. While cohort-specific programs can be an invaluable source of social connection and emotional support, we should reaffirm the intention to create and expand inclusive opportunities. These include physical accessibility and pedagogically appropriate offerings that bring multiple generations together. It can take time, energy, and effort – but is well worth it.

Second, an assumption of good intentions. After years of social atrophy during the pandemic years, there are more than enough awkward moments when people gather within their own age cohorts – and would likely be still more in intergenerational programming. But if we assume each other’s best intentions (and live out our best intentions), the fear of faux pas and impact of actual missteps can be greatly reduced, taking down social barriers.

Third, creativity. We would do well to imagine what we can do together – not simply be constrained by that which might not be feasible. What could lead to greater accessibility? What could lead to more meaningful mixing? What could lead to genuine inclusion, not simply “welcome” (which is perhaps akin to “tolerance” insofar as it presupposes an ingroup and an outgroup)?

Continues on pg. 4 under Educator’s News...



Yahrzeit Memorial Candles Initiative



Plaza Jewish Community Chapel is providing our EET members with a yahrzeit memorial candle to light on the anniversary date of your loved one’s death. The candles are free of charge and can be picked up from the temple office during the week of the yahrzeit.

Spring 2023 EET Adult Education – Jewish Great Books
Join us for ONE, join us for ALL (in person and Livestream/Facebook Live)

- **March 21, 28** (*Maimonides – Guide to the Perplexed*)
- **May 9, 16** (*Tales of the Chasidim by Martin Buber*)



Seventy-five years ago, a community was formed. No one could anticipate fully the joy that the community would bring to others, the friendships and family that would be created, the social justice for which the community would fight, the aid that the community would bring to those in need, or the music the community would make. Three-quarters of a century later, our congregation is thriving. East End Temple has a lot to celebrate.



In the musical “Rent,” Jonathan Larson asked so beautifully, “How do we measure a year?” What about 75 years? 75 High Holy Days; 3,900 Shabbatot; countless b’nei mitzvah and religious school students. How do we count all the simchas, losses, laughter, conversations, innovative programs, and support that are a result of 75 years of East End Temple?

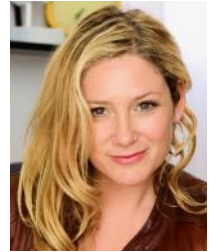
One event cannot fully celebrate all the ways that our congregation has touched each of us individually. Instead, we are having multiple celebrations, each focusing on a different aspect of our East End Temple congregational life. February kicked off the celebrations with a recognition of the 75 years of social justice and social action in which East End Temple members have engaged. March will celebrate 75 years of congregant engagement, and on April 21, our Birthday Party will mark our 75 years.

These and more events are on our 75th Anniversary [calendar](#). There are so many ways to celebrate East End Temple and we hope that you will join us. Most importantly, we celebrate YOU. Our congregants are what make the East End Temple community so special, and each of you has contributed to our congregation in your own special way. Please share your unique East End Temple story, memory, or thought at 75book@eastendtemple.org to be included in our 75th Anniversary Book.

As we commemorate our history, we also celebrate our future. In consultation with as many congregants as we can reach, we are strategizing for the next 75 years, one program, service, and engagement at a time. We hope that you will donate your time and also support our 75 for 75 campaign with a goal of \$75,000 to jump-start our future. [Please give here](#).

1948 was a different time in so many ways, but as we look back at the past 75 years, reflect on our current congregation, and look toward the next 75 years, one constant has been a congregation dedicated to providing a *hamish*, caring, and warm community to all who walk through our doors. We look forward to celebrating each of you and all that you do in our 75th Anniversary celebrations.

This past February as we celebrated Shabbat Shira, the Shabbat of Song on which we read *Parshat Beshalach* telling the tale of the Israelites crossing the Red Sea from slavery to freedom, communities around the country also celebrated Refugee Shabbat, connecting our greatest communal story of being *gerim*, strangers, to the experience of so many modern refugees. In April, we celebrate Pesach and retell that same story from an altogether different perspective.



A 2013 [Pew Research survey of Jewish Americans](#) found that while only 23% of U.S. Jews attend religious services at least monthly, 70% said they participated in a Seder last year. That includes 42% of Jews of no religion. Anecdotally, when I meet with potential conversion students or Jews who are very marginally engaged with the practice of Judaism, undoubtably the one holiday that they have celebrated or experienced in some way is Passover. It is no accident that Passover is even more widely celebrated than Yom Kippur, our holiest day of the year, as Passover is a visceral holiday. One that engages us on a visceral level and in multi-sensory ways through symbolism, storytelling, and food, oh the food. Because we are instructed in the *haggadah* to teach to the needs and learning styles of each child at our dinner tables, we get creative with music, melodies, costumes, props, modern commentaries, putting on full productions, or asking everyone at the table to take turns reading passages from the *haggadah*. The experience is all-engaging as we live the commandment of telling the story as if we were the very persons fleeing Egypt.

We read aloud from the *haggadah*: ‘This is the bread of affliction that our ancestors ate in the land of Egypt. Anyone who is famished should come and eat, anyone who is in need should come and partake of the Pesach sacrifice. Now we are here, next year we will be in the land of Israel; this year we are slaves, next year we will be free people.’

As we are commanded to love the stranger, invite them into our homes, invite them to our dinner tables and our holiday celebrations, so too may we extend the celebration of ‘Refugee Shabbat’ to our Passover tables and beyond welcoming all people, anyone in need. On this most celebrated of all Jewish holidays, let our reach be expansive, our impact widened, living these core Jewish values not only because we are commanded to do so, but because we know in our hearts it is in every way, exactly, the right thing to do.

Chag Pesach Kasher V’sameach,



CONGRATULATIONS TO

Nate Appelbaum, Julia Ferrara, Jacob Koss, Dylan Leitner, and Mia Zelkind, our March and April b'nei mitzvah celebrants.

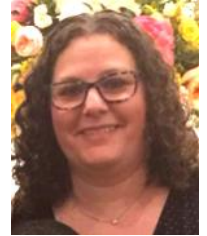
Mazal Tov from your EET Community!

EDUCATION NEWS

Mindy Sherry, RJE

Parents, bring your little ones and join us for Friday Tot Shabbats from 5:30-6pm

- March 10 and 24
- April 21 and 28



Wish List:

People sometimes ask how they can help the school, so I have created an [Amazon Wish List](#). If you have any questions about it, please let me know. You can also donate to the [Sara A. Spencer Education Fund](#) to support the school and family programs.

thank you

FROM THE RABBI'S STUDY

Continues from pg. 2

Fourth, mutual enrichment. It takes confidence and wisdom to recognize how much we are shaped by our own cohorts – and how much more we could learn and grow if we allowed ourselves to be shaped by others. How can our youngest members teach us about what it means to be “digital natives?” How can our oldest members teach us about transitions between stages in life? How can our teens teach us about the rising issues of our day? How can our boomers teach us about the social movements that have endured for decades? How can GenX share with us key aspects of culture and art? What are the generational markers upon which Millennials continue to focus?

Perhaps most importantly: What are our favorite Jewish experiences, be they generation specific or timeless? How did the movement to advocate for Soviet Jewry inspire more recent Jewish protest movements? How have we related to the modern State of Israel during different eras of its growth and rebirth?

Our community is coming to feel increasingly timeless. Yet its enduring strength and vitality owe not to the erasure of generational differences, but our enduring embrace of each other, with keen awareness of them. May we join together with joy and intention as we enter our next 75 years.

Mindy Sherry, RJE and Rabbi Josh

TOPSY-TURVY PURIM
East End Temple
Sunday, March 5
3:00-5:00pm
 For families with children ages 0-12
 RSVP to school@eastendtemple.org

PASSOVER FAMILY PROGRAM
 Families with children
 ages birth-12
Sunday, April 2
3:00-5:00pm
 RSVP to
school@eastendtemple.org

Please support the East End Temple Religious School and any of our programming for kids by donating to the [Sara A. Spencer Fund](#). Thank you.

75 Years of Sisterhood

As we move into the sunshine and warmth of spring, we look forward to activities which create community, spirituality, and joy across the East End Temple community.



On April 28, we honor 75 years of Sisterhood. Sisterhood Shabbat is an opportunity to reflect on our activity and leadership through prayer, introspection, song and more. As East End Temple celebrates this vibrant milestone, we will reflect on our 75 years of service and the impact Sisterhood has had, and will continue to have, on the growth of our temple community. Generations of women have participated, created, dreamed, and led. Through dedicated and passionate volunteers, we listened, collaborated and planned ahead, creating a path to the future, and continue to do so.

Be sure to join us in prayer and stay for the festive dinner, dessert and continued celebration after the service! We hope to see you at our other upcoming programs:

- **“First Wednesdays Getting to Know You” Lunchtime Zoom Sessions - On March 1**, EET board member, Julie Livingston, will talk about her career in marketing and communications.
- **On April 5**, meet Vickie Rubin, author of *Finding Jess: A Story of Hope*, a memoir about her daughter who was born with a chromosomal disorder, and how her family dealt with many unexpected situations.
- **Monthly In-person Mah Jongg Community** - Whether you want to learn to play Mah Jongg, or are a seasoned player, [sign up](#) to join us on Wednesday, March 15 and April 19.
- **Monthly Rosh Chodesh Study and Discussion** on Sarah, Our Matriarch – Learn about Sarah in a whole new light! March 12 and April 16

Three additional programs with further descriptions elsewhere in this Temple:

1. **Food For Families** - March 12 and April 16
2. **Helene Spring Annual Library Event** – Featuring Lynda Cohen Loigman, author of *The Matchmaker’s Gift*, with Q&A, book signing and dessert buffet. March 26
3. **Lilith (Women’s) Seder** – Potluck dinner, feminized Haggadah and Debbie Friedman songs. April 11

Further details about these, and all of our programs, can be found on our [webpage](#).

The Sisterhood of East End Temple Belong. Connect. Grow.

Member of  **WOMEN OF REFORM JUDAISM**

Our 19th annual Helene Spring Library Event is just a few weeks away, Sunday, March 26 at 2:00pm. It is with great pleasure that I will introduce noted author, Lynda Cohen Loigman, who will discuss her engaging new novel, *The Matchmaker’s Gift*.



This is the dual timeline story of an early 20th-century matchmaker and her 21st-century granddaughter, a divorce attorney in a high-powered Manhattan law firm. It is a unique, fascinating story with a few unexpected twists and a dose of magical realism. Lynda’s talk will be



followed by a Q & A, after which we will gather in the social hall for our always highly anticipated homemade dessert buffet with book sale and signing, where you will have the opportunity to speak further with Lynda. This promises to be a wonderful afternoon event, and I do hope you will be there. There is no charge for this event, and all guests are welcome.

Passover Macaroon Orders

Order your kosher-for-Passover macaroons in time for Passover (4/5-13) and help support the Sisterhood of East End Temple.



Dark Chocolate-Dipped Coconut Macaroons
\$14.00 per pound (1 box), with 14 pieces/pound
 ~ All orders must be in pound increments. ~

Place your order no later than Friday, March 17, and come pick it up from EET beginning March 27 10am-4pm (other times by appointment only). [Click here to order](#). Call the office 212.477.6444 or email info@eastendtemple.org should you have questions regarding the order.

Sisterhood Stitch-A-Thon Sun. March 12, 1:00-3:00pm at EET



We provide free yarn and friendly congregants who can teach you a simple stitch to make a scarf or hat for needy New Yorkers, and eventually for yourself and your loved ones. Knitters and crocheters are all welcome. Bring along a project you’re already working on and join the camaraderie.

More from your Sisterhood...

JOIN US FOR OUR POTLUCK LILITH SEDER

Annual Seder Created By and About Women
Sponsored by The Sisterhood of East End Temple



**TUESDAY, APRIL 11, 6pm
@ EET SOCIAL HALL**

Sisterhood members plus one guest*
are welcome, ages 13 and up.

WHAT'S DIFFERENT ABOUT OUR LILITH SEDER?

Everyone participates in the telling of the Passover story, reading from a Haggadah written especially for us, focused on the women's role in that story. We sing songs written by Debbie Friedman, pray with personalized prayers and feminized language, and honor women of valor. We have a Miriam's Cup for water and a symbolic orange on the seder plate. Everyone contributes to the food we share.

Reservations are now being accepted. Please click [here](#) to reserve with your name, your guest name and what food, drink or seder items you and your guest would like to bring.

Space fills up quickly so you are advised to respond as soon as possible. *Please note that any guests of Sisterhood members will be placed on a waiting list until April 1. (If you are not a current Sisterhood member, we welcome you to [join](#) or [renew](#) for a minimum contribution of \$36 for the 2022-2023 membership year.) For further information, please email sisterhood@eastendtemple.org.

FOOD FOR FAMILIES

By Celia Vimont



Our dedicated Food For Families volunteers made 1,020 meals in January and 1,525 meals in February to feed hungry New Yorkers. Each session, City Harvest picks up our meals (including two sandwiches, fresh fruit, raisins and a granola bar) and distributes them to a food pantry or shelter.

Many thanks to the NYU Community Fund for awarding Food For Families a \$2,000 grant. These funds help us purchase supplies to make meals each month.

Our last two sessions of the season are March 12 and April 16. Please sign up in advance at <https://signup.com/go/WojpaEM> so we know how much food to order – we can accommodate up to 40 volunteers per session. All participants must be age 12 or older (ages 12-15 must be accompanied by an adult). This is a great opportunity for teens looking for community service credits! Everyone must observe COVID safety rules, including wearing masks and showing proof of vaccination.

Each participant should bring five loaves of bread and 16 pieces of fruit (preferably apples or oranges), and wear a hat to comply with Dept. of Health regulations.

Help us feed hungry New Yorkers by donating to Food For Families through Sisterhood (<https://eastendtemple.org/contribute/>).

JUDAICA SHOP

Fran Kolin

Spring brings us some of our favorite holidays: Purim – Listen to the story of Esther while enjoying your hamantashen in your Purim costume. And **Passover** – [Order your chocolate-covered macaroons](#) to last the whole week of the holiday.

The Judaica Shop has an assortment of items you may wish to add to your home to enhance or update your celebration. Everything from Seder plates large and small, to inflatable matzah balls, to haggadahs for kids or adults. And our Sisterhood cookbook, *Welcome To Our Table*, has an entire Passover section, featuring recipes that have been used by our members for ages, and supports our Sisterhood. So come take a look, and shop The Shop.



Our FFF volunteers at work, making sandwiches and packing meals.



ALL IN A YEAR – OUR JOURNEY TO RESETTLE AN AFGHAN REFUGEE FAMILY

Last year, together with Temple Shaaray Tefila (TST) as co-sponsors, we raised funds to resettle an Afghan refugee family. Our EET community stepped up generously, committing the resources and volunteer time needed to undertake this endeavor.

In April 2022, we welcomed Muqadas Rashidy and Haroon Hassani, a refugee couple in their 20s. In Afghanistan, Haroon worked in human resources for the United States Army. This work allowed them to come here under a Special Immigrant Visa (SIV). During the August 2021 chaos, Haroon and Muqadas fled Afghanistan to Qatar where they waited while the U.S. completed paperwork and background checks required. Their only possessions – one small bag each. Later that month, when TST received notification from HIAS that in forty-eight hours, Haroon and Muqadas would be arriving, we jumped into action. Our collective tasks were to find them a long-term apartment, set it up, assist in finding employment, and acclimation to NYC. Finding a landlord willing to rent an apartment to a couple with no jobs or credit history was the first challenge. An apartment was found in Rego Park.

EET’s initial role was shopping for apartment furnishings and setting up the apartment. Thanks to the dedicated shopper’s team led by Mark Levy, we advanced and purchased items Muqadas and Haroon needed and preferred. On move-in day, Charlie Blank led the EET team who helped get the apartment ready, the arrival of furniture deliveries, and worked to turn an apartment into a new home.

Finding employment also took teamwork. One of Muqadas’s dreams is to become a dentist. Thanks to the encouragement of EET members Beth Gerson and David Isaak, Muqadas has found work in a Manhattan dental office. Haroon is employed as a Vornado tenant coordinator.

When Muqadas and Haroon joined us at Simchat/Refugee Shabbat, we saw they truly are on their way – self-sufficient and getting more comfortable in their new city. Your donations, hands-on activities, refugee relocation insight, and moral support ensured a most meaningful project. We are grateful to you all.



VOICES

Marcia Muskat

Fletcher Eshbaugh’s Joyous Jewish Journey

Fletcher knew of very few Jewish kids in his hometown of Dublin, Ohio, but Judaism did pique his interest. As part of his B.A. degree in Industrial Design at the University of Cincinnati, Fletcher chose to study Hebrew. In so doing, he had many Jewish friends and girlfriends. He went to their homes for the holidays and celebrated vicariously.

And while there’s no denying the high value that Fletcher’s parents placed on educating Fletcher and his younger sister, Bridget, to this day Judaism’s less dogmatic posture makes for fascinating intellectual pursuits.

In 2017, Fletcher’s girlfriend at the time recommended that he meet Rabbi Joshua Stanton, the outgoing associate rabbi of Congregation B’nai Jeshurun in Short Hills, New Jersey. Fletcher, a Long Island City (LIC) resident, followed Rabbi Josh to his next pulpit at EET. He worked closely with Rabbi Stanton while taking conversion classes at Temple Israel, NYC. He completed his conversion at the end of 2018 and became a member of East End Temple in 2019.

In his everyday work, Fletcher is a multi-disciplinary designer of graphics, products and fashion. He’s the Creative Director of cosmetics company [Beautyblender](#) and the founder of [BAVGH](#), an accessories company. He feels fortunate to live so near to the contemporary, experimental MoMA PS 1 in LIC. For Fletcher, Judaism is a lifelong intellectual and spiritual pursuit.



At EET, Fletcher feels a sense of belonging that he has long been searching for. He serves on the Board of Trustees and collaborates on the website’s design and upkeep. He studies Great Jewish Books with the rabbi and others in EET’s adult classes. And in what was a spiritual moment unlike any other, in 2022 Fletcher chanted from the Torah scroll on the High Holy Days with the help of Cantor Shira Ginsburg.

Share your story with us in future Voices articles, email me at info@eastendtemple.org and include your phone #.



OUR TEMPLE COMMUNITY

WELCOME NEW MEMBERS



- Elizabeth and Scott Gellman, Easton and Sienna
- Jessica Gerber and Eva
- Josh Hochman
- Sarah Kricheff and Dan Lathroum and Noah
- Jessica Rose and Justin Rosenkaimer and David
- Susan Rose
- Susan Schwalb

MAZAL TOV AND CONGRATS TO

Joan Beranbaum, Ross Stackhouse and Elyse Bell on the birth of baby granddaughter and daughter, Isabel June Stackhouse



HAVE YOU JOINED THE EET LEGACY CIRCLE YET?



It is thanks to the foresight and generosity of those who came before us that East End Temple is enjoying our eighth decade. Now it's our turn to make certain our temple can continue to thrive as a center for spiritual engagement, lifelong learning, robust holiday and general programming, *tikkun olam* (social action) and *tzedakah* (charity).

Act today to ensure a strong foundation for our community's tomorrow.



I was one-and-a-half-years old when my family joined the newly-established EET. I grew up meeting my PeterCooper/ Stuytown friends for Sunday School when it actually was on Sunday; was confirmed; became the second B'nai Mitzvah at EET; and later served 12 years on the board, following the tradition of both my parents. EET has been there every step of the way as a religious home, social stimulator and emotional support system. I wish many generations to come the same diverse and wonderful connections.
- Judith Sussman

We are grateful to the members who have already notified us that they have included East End Temple in their estate plans. If you are thinking of including EET in your estate planning, please contact the office for more information, or to schedule a confidential discussion with our rabbi or co-president.

L'Dor V'Dor, From Generation to Generation



Virtual Megillah Reading Monday, March 6, 6:00pm (Zoom)

Join Cantor Shira as she chants the Book of Esther in celebration of Purim.

[Zoom meeting link](#)

Phone number: 1 929 205 6099

Meeting ID: 977 0895 1419

Passcode: 580451

BEET (Boomers of East End Temple) Dinner and Conversation, Friday, April 14 after services

If you or your partner were born between 1946 and 1964, make new friends and have a few laughs at our next potluck dinner. This is an RSVP-only event, limited to BEET members. Please contact [Sara-Jane Steinberg](#) for more information. The BEET Goes On!



DEEPEST CONDOLENCES TO

- Jill Markowitz, Chelsea and Zachary on the death of Jill's mother, Edith Markowitz
- Joy Newman, David and Jonah Schumeister on the death of Joy's father, Jerome Newman
- Mimi Spiro, Kaia and Sarit Seldman on the death of Mimi's father, Herzl Spiro
- Jesse Vozick, Leigh Pasqual, Tessa and Ella Vozick, on the death of Jesse's father, David Jay Vozick

And for those who have loved ones who died recently and are not mentioned above, may their memory be for a blessing.



OUR TEMPLE COMMUNITY

Join the EET community for our **Virtual 2nd Night Seder, on Thursday, April 6, at 5:00pm**, via Zoom. Our online seder will be interactive, led by Rabbi Josh, and open to all. Feel free to invite friends and family! Advance registration is required.

Passover holiday information, EET's Haggadah, and a registration link will be posted in the coming weeks on our Virtual Seder page: <https://eastendtemple.org/virtual-seder/>.



Recipe for Matzah Brei

Fran Kolin, from "Welcome to Our Table"

2 boards of matzah for each person eating
1 egg for each 2 boards of matzah
Butter

Break matzah into small pieces, into large mixing bowl. Fill bowl with cold water, soaking all matzah pieces. Pour water out, reserving matzah pieces in bowl (press out as much water as you can). In separate bowl, beat eggs. Pour eggs over matzah and mix until well coated.

Melt a large amount of butter in a large frying pan. Pour in matzah/egg mixture, spreading evenly in pan, and let it start to fry. When it starts to brown, turn it over a spoonful at a time, essentially scrambling it. Keep frying until edges and surfaces get a little crispy. You may need to add butter as you continue.

I don't salt while cooking, because no matter how much you add, you can't taste it. Serve hot with sour cream and honey, and let the people make their own decisions!

Bete'avon ☺

EET Men's Club Presents

HOMEMADE HAMANTASCHEN CONTEST

FRIDAY, MARCH 3
AFTER SERVICES



EMAIL INFO@EASTENDTEMPLE.ORG FOR MORE INFORMATION

Anyone can enter and everyone will decide the winning cookie! After services, members and guests will sample from the selection of homemade Hamantaschen and vote for their favorite. The bakers will be unknown until votes are counted and prizes for winning chefs are awarded.

Please let us know if you're entering. Bakers should have two dozen cookies. Bring your Hamantaschen downstairs before services to "check in."

The Estherito Mojito Cocktail:

This Estherito Mojito is pleasant and refreshing, with a pleasing presentation. [Learn more about Queen Esther](#) and the other characters in the Purim story, then find your drink... or try the whole [M'gillah](#). *L'chaim!*

Ingredients:

1½ fluid ounces white rum (ginger ale / flavored sparkling water, for non-alcoholic)
12 to 15 mint leaves
½ lime
¾ oz. simple syrup
club soda
sprig of mint

Directions:

- 1) Add the mint leaves, the juice of half of a lime and simple syrup to a highball glass.
- 2) Muddle the ingredients in the glass.
- 3) Fill the glass halfway with ice, add rum, and stir.
- 4) Fill the rest of the glass with ice, top with club soda, garnish with sprig of mint and stir

[Find additional cocktails for your holiday celebration, one for each character in the Purim story.](#)

OUR JEWISH HOLIDAYS...

excerpts taken from ReformJudaism.org



Purim (3/6-7) is a joyous holiday that affirms and celebrates Jewish survival and continuity throughout history. With celebrations including costumes, skits and songs, noisemakers, and gifts of food, Purim is definitely full of fun! The main communal celebration involves a public reading – usually in the synagogue – of the Book of Esther (M'gillat Esther), which tells the story of the holiday. [Click here for more...](#)



Passover / Pesach (4/5-12) is a major Jewish spring festival celebrating freedom and family as we remember the Exodus from Egypt more than 3,000 years ago. The main observances of this holiday center around a special home service called the [seder](#), which includes a festive meal, the prohibition on eating [chametz](#), and the eating of [matzah](#). [Click here for more...](#)



Yom HaShoah, aka Holocaust Remembrance Day, occurs on the [27th of the Hebrew month of Nisan](#), (4/17-18). Shoah, which means “catastrophe” or “utter destruction” in Hebrew, refers to the atrocities that were committed against the Jewish people during World War II. This is a memorial day for those who died in the Shoah. The Shoah is also known as the Holocaust, from a Greek word meaning “sacrifice by fire.”

The Holocaust was the largest manifestation of antisemitism in recent history. Yom HaShoah reminds us of the horrors that Jews and other persecuted groups faced: forced labor, starvation, humiliation, and torture, which often resulted in death. It was a systematic effort to wipe out an entire population from the face of the earth.

Many commemorate Yom HaShoah by [lighting yellow candles](#) to keep alive the memories of the victims. Most synagogues and Jewish communities gather together to mark the day through worship, music and the stories from survivors.



Yom Hazikaron & Yom Haatzmaut (4/24-26) Since the establishment of the State of Israel in 1948, four new holidays have been added to the Jewish calendar – [Yom HaShoah](#) (Holocaust Remembrance Day), [Yom HaZikaron](#) (Memorial Day), [Yom HaAtzmaut](#) (Independence Day), and Yom Y'rushalayim (Jerusalem Day, which celebrates the reunification of the city in 1967). In Israel, these days are observed as national holidays; around the world, they are observed in various ways by Jewish communities. [Click here for more...](#)



Sisterhood's Cold Weather Project will be donating 16 hats and 12 scarves to Hebrew Union College's Soup Kitchen to warm up needy New Yorkers. Keep knitting and crocheting, friends!

Todah Rabah to our Donors and Volunteers:

Don Sussman and family for our landscaping; our in-person and virtual presenters, ushers, generous donors, lay leaders and other volunteers who help keep us all connected and thriving.

Thank you!



CAN'T GET TO EET SERVICE OR PROGRAM?

Join us via Livestream (some via Zoom). Check our website <https://easttemple.org/east-end-temple-everywhere/> for current listings. We look forward to staying connected and welcome you to invite family, friends, and colleagues to join us as well. Instructions on how to access all platforms is through the link above.

To support our critical Livestreaming service, complete the donation form by checking the Leonard Spring Memorial Fund on pg. 13 or [online](#).



Available: Limited Number of Book Plates for our *Mishkan HaNefesh Machzorim* (HHD) and *Mishkan T'filah Siddurim* (Weekdays and Festivals)



Looking for an ideal gift? This is the perfect way to honor your b'nei mitzvah; celebrate a wedding or special anniversary; pay tribute to a departed loved one; or honor someone in your life.

The book plates are personalized and are affixed inside the cover of the prayer book. It will be a lasting tribute.

Dedication plates are \$100/MH set, and \$60/MT. Call the temple office 212.477.6444 for details.

Why Say The Hamotzi?

There are at least two possible reasons to say a blessing before we eat:

- The first says that everything belongs to God (or at least recognizes that we didn't create it in the first place) and that by saying the blessing, we receive permission to eat that food.
- The second suggests that even a mundane activity like eating can be raised to the level of holiness by saying the *brachah* first.

Which reason feels accurate to you?

Try experimenting with saying the *motzi* before a meal occasionally and see what that feels like. The words are: *Baruch atah Adonai, eloyenu melech ha'olam, hamotzi lechem min ha'aretz*. Blessed are You, Adonai our God, ruler of the universe, who brings bread from the earth.

Rabbi Nachman of Bratzlav says: "Become the kind of person who makes fulfilling physical needs a spiritual experience. Some people eat to have the strength to study the Word of God. Others, more spiritually aware, study the Word of God in order to know how to eat."

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## PLAZA JEWISH Community Chapel, Inc.

Putting Family & Community First

# FUNERAL PLANNING & PRE-PLANNING SERVICES

Available 24 hours a day  
630 Amsterdam Avenue  
New York, NY 10024  
212-769-4400

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[plazajewish.org](http://plazajewish.org)

## TEMPLE FUNDS

### Cantor Discretionary Fund

used for charitable giving; enrichment of the congregation & community.

### El Emet Fund

helps beautify and maintain our temple; underwrite holiday festivities, projects. Note: simcha, mishebeirach, yahrzeits.

### Floral Fund *(contact the office)*

purchases flowers to decorate our pulpit on Shabbat and the High Holy Days.

### Fund For The Future-75th Anniversary

helps ensure future growth in all temple activities.

### Hamermesh Music Fund

provides special music programs and resource materials.

### Kehila Fund *(contact the office)*

ensures the growth and permanence of our Temple. At the \$1,800 level, your name will be inscribed on the honor roll mounted on the Sanctuary lobby wall. Starting at \$5,000, your name and/or the name of an honoree will be engraved on a bronze plaque.

### Leonard Spring Memorial Fund

dedicated to supporting our Livestream and Facebook Live Services, Zoom programing, and unfunded temple projects.

### Oneg Shabbat Fund *(contact the office)*

provides refreshments after Shabbat evening services.

### Rabbi's Discretionary Fund

used for charitable giving; enrichment of the congregation & community.

### Sara A. Spencer Children's Educational Fund

provides educational materials for the Religious School.

### Simchat Shabbat Programs

provides musical Shabbatot, diversified community programs.

### Naming Opportunities *(contact the office)*

Memorial Board Plaque; Simcha Tree Leaf

## SISTERHOOD FUNDS

### Food For Families Fund

purchases the food and meal supplies volunteers need to use for filling the bags of meals prepared to feed the hungry.

### Food For Families Day Sponsor

underwrites this social action program. Contribution designates you as co-sponsor for the day.

### Helene Spring Library Fund

helps purchase new and archival books, library equipment and additional materials for our library.

### Sisterhood Birthday Fund

contributes to a social action fund benefiting women and girls, selected annually.

### Sisterhood Leadership Development Fund

supports the enhancement of leadership skills of current Sisterhood members and to develop future Sisterhood leaders.

## FUNDS ARE ACCESSIBLE VIA OUR WEBSITE

(unless otherwise noted), at <https://eastendtemple.org/contribute/>

For next publication of contribution listing, please have your messages and payments sent to us by April 10.

## EAST END TEMPLE DONATION FORM

Please use this form to make contributions to all East End Temple funds. Make checks payable as indicated below and write the name of the fund(s) on your check. Some funds require separate checks. Send checks directly to KESEF, POB 418 Montvale NJ 07645, or to East End Temple, 245 East 17th Street NYC 10003. All contributions are per listing and your canceled check is your receipt. Email [info@eastendtemple.org](mailto:info@eastendtemple.org), or call the temple office at 212.477.6444 for further information.

### FOR THESE FUNDS MAKE CHECKS PAYABLE TO EAST END TEMPLE

- |                                                                                                   |                                                                                                  |
|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Cantor's Discretionary Fund _____ \$36 min.<br>(Separate check required) | <input type="checkbox"/> Leonard Spring Memorial Fund _____ \$18 min.                            |
| <input type="checkbox"/> El Emet Fund _____ \$10 min.                                             | <input type="checkbox"/> Rabbi's Discretionary Fund _____ \$36 min.<br>(Separate check required) |
| <input type="checkbox"/> Fund For The Future-75th Anniversary _____ \$75 min.                     | <input type="checkbox"/> Sara A. Spencer Children's Ed. Fund _____ \$18 min.                     |
| <input type="checkbox"/> Hamermesh Music Fund _____ \$18 min.                                     | <input type="checkbox"/> Simchat Shabbat Programs _____ \$54 min.                                |

For the following gift opportunities, please contact the EET office via phone or [email](mailto:info@eastendtemple.org):

Floral \$75, Kehila \$1800 min., Memorial Board Plaque \$720 each, Oneg \$400/\$250, Simcha Tree Leaf \$234 each

### FOR THESE FUNDS MAKE CHECKS PAYABLE TO EET SISTERHOOD

- |                                                                                                                                                             |                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Food For Families, Chair: Celia Vimont _____ \$18 min.                                                                             | <input type="checkbox"/> Sisterhood Birthday Fund _____ \$18 min.<br>Chair: Jodi Malcom                    |
| <input type="checkbox"/> Food For Families Day Sponsor _____ \$360 min.                                                                                     |                                                                                                            |
| <input type="checkbox"/> Helene Spring Library Fund _____ \$18 min.<br>Chair: Barbara Ringel (Separate check required, made out to East End Temple Library) | <input type="checkbox"/> Sisterhood Leadership Development Fund _____ \$36 min.<br>Chair: Cynthia Dubensky |

Name of contributor: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Message: \_\_\_\_\_

Name & address of recipient to be notified: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_



Please join East End Temple  
to celebrate

# 75 YEARS

*together*

To mark this milestone, we invite you to a series of events to honor the special sense of community and worship that define East End Temple.

# CELEBRATIONS

2023

## 75<sup>TH</sup> ANNIVERSARY

**FEB** SIMCHAT SHABBAT  
**03** 75 YEARS OF SOCIAL JUSTICE

**MAR** SIMCHAT SHABBAT BEIT CAFÉ  
**31** 75 YEARS OF ENGAGEMENT

**APR** *75th Birthday Shabbat* 🎂  
**21** SIMCHAT SHABBAT WITH DINNER AND CAKE

**APR** SISTERHOOD SHABBAT  
**28** 75 YEARS OF SISTERHOOD

**MAY** FOUNDING DAY CELEBRATION AND  
SCAVENGER HUNT  
**07** 75 YEARS OF EDUCATION

**MAY** FAREWELL FOR CANTOR SHIRA  
**19** 75 YEARS OF MUSICAL INNOVATION

**JUNE** HOUSE PARTIES  
**03** 75 YEARS OF COMMUNITY

✨ 75 FOR 75 ✨

No need to buy tickets. Instead, please donate [HERE](#) to help meet our goal of \$75,000. This money will fund technology and infrastructure needed for our next 75 years.